JJ Foodservice

Hello








CHEF QUALITY INGREDIENTS FOR ALL

G
The Grocer Gold Awards
2026
WINNER
National Wholesaler of the Year

JJFOODSERVICE
EST 1988

Welcome

For almost 40 years, we've been helping restaurants, caterers and families get great food at everyday low prices. Today, we offer **4,500+ products** for both business and home, from fresh produce and seafood to dairy, frozen foods and everyday essentials.

With **14 branches nationwide**, including our newest locations in Nottingham and Ipswich, we're never far away when you need us.

Shop the way that suits you best. Order online, by phone, in branch or via our self-service kiosks for convenient collection or delivery.

We're proud to offer an award-winning own-brand range, including products recognised by the prestigious Great Taste Awards. In 2026, JJ Foodservice was also named National Wholesaler of the Year at the Grocer Gold Awards.

Whether you run a restaurant, school or hotel, work for a local authority or are simply stocking up at home, our team is here to help.

Thanks for choosing JJ Foodservice. We're delighted to have you on board!

Thank you!

*A minimum delivery charge applies.

Taking up to

34,000

weekly orders

4,500+

product lines



Reaching more than

100,000

customers



Working with more than

400

suppliers

A dedicated, passionate team of

800

colleagues

What Do We Sell?

Our team works with big FMCG and foodservice brands to negotiate great prices on a range of fresh, chilled, ambient, and frozen items, as well as packaging and cleaning products.

Our senior purchasing team travel all over the world to source the best quality ingredients for JJ's own-label range, which accounts for approximately 40% of our sales.

Among our best-selling products are:

- ✓Fresh and frozen poultry
- ✓Fresh and frozen beef steak cuts
- ✓Fresh and frozen lamb
- ✓Frozen-at-sea fish and seafood
- ✓Fresh fruit and vegetables
- ✓Authentic world cuisine ingredients
- ✓High-protein and better-for-you snacks
- ✓Award-winning own-brand products
- ✓A wide range of Halal products
- ✓Vegetarian and vegan options
- ✓Sustainable and biodegradable packaging







Stackable microwave containers



Packaging



Fresh fruit and vegetables



Fresh lamb & beef



Gourmet burgers



Letsdough bakery



Fresh chicken

We Have 14 UK Branches Nationwide

HEAD OFFICE
Enfield Branch HQ
7 Solar Way, Innova Park, Enfield, Middlesex
EN3 7XY

Basingstoke Branch
Kingsclere Road, Oakridge, Basingstoke, Hampshire
RG21 5UG

Birmingham Branch
Ringway Business Park, 101 Avenue Road, Aston,
Birmingham, West Midlands B7 4NA

Bristol Branch
Unit 5 The Cobden Centre, Folly Brook Road,
Emersons Green, Bristol BS16 7FQ

Dagenham Branch
Unit 4 Orion Park, Messina Way, Dagenham, Essex
RM9 6FF

Doncaster Branch
Unit 4 Derbyshire Court, Armthorpe, Doncaster,
South Yorkshire DN3 3FD

Ipswich Branch
1 Baird Close, Hadleigh Road Industrial Estate
Ipswich, IP2 0UF

Leeds Branch
Parkside Industrial Estate, Middleton Grove, Leeds
LS11 5BX

Leicester Branch
10 Murrayfield Road, Braunstone Frith Industrial Estate,
Leicester LE3 1UW

Manchester Branch
1A Lamplight Way, Pendlebury, Swinton, Agecroft,
Greater Manchester M27 8UJ

Newcastle Branch
Sanderson Street, Newcastle upon Tyne,
NE4 7LA

Nottingham Branch
The Parrs, Beeston, Nottingham, NG9 1PJ

Sidcup Branch
Unit 2 Five Arches Business Estate, Maidstone Road,
Foots Cray, Sidcup DA14 5AG

Wimbledon Branch
19-21 Lyon Road, Wimbledon,
Merton, SW19 2RL

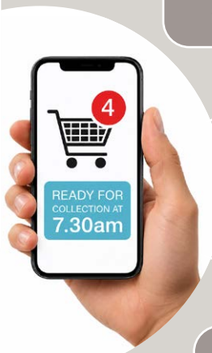


How To Order With Us

Speed and convenience matter, which is why you can order online, by phone, in branch or via our self-service kiosks for collection or delivery. With One Tap Pay and a quick, easy ordering process, getting what you need has never been simpler.

COLLECTION

ORDER ONLINE BY APP OR WEB
No more walking around the aisles – our team will prepare your order



FACE TO FACE
If you prefer, order in store from our friendly team



TELESALES
Call us to place an order



SHOWROOM KIOSK
Skip the queue with our quick self-service kiosk—simply sign in to your account or continue as a guest.



CHOOSE YOUR COLLECTION SLOT
Any time between 6am and 6pm*, 7 days a week!

COLLECT YOUR ORDER
We'll prepare your order; you just collect it!



DELIVERY

ORDER ONLINE BY APP OR WEB
6pm order cut-off for next day delivery*



TELESALES
Call us up to 6pm to place an order for next available delivery day

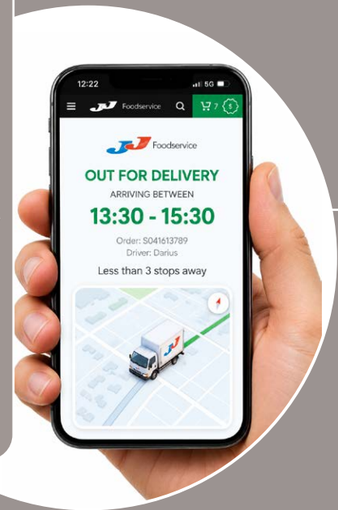


Tell us what time you want us to deliver

WE'RE ON OUR WAY!
Get notified by email when your order has left the branch



ESTIMATED TIME OF ARRIVAL AND LIVE TRACKING
Once we are nearby, we'll notify you again with an ETA so you can be prepared. Plus you can also use our live delivery feature!



CHANGED YOUR MIND?
Our drivers can amend your invoice on the spot and only charge you when you're happy



*Please check your local branch for details

JJ PRICE COMPARE AI

See how much you can save instantly with our most popular tool!

Simply take a photo of your current supplier invoices to see within seconds how much you could save by switching to JJ Foodservice. It is completely free to use with zero commitment.

Why Use It?

- No barriers: Use the web app instantly without needing to log in.
- Seamless shopping: Logging in allows you to move discovered items straight to your basket or favourites.
- Proven results: Our customers save money every week and use this tool continuously to ensure they always get the best price.



Take a photo of a current supplier invoice



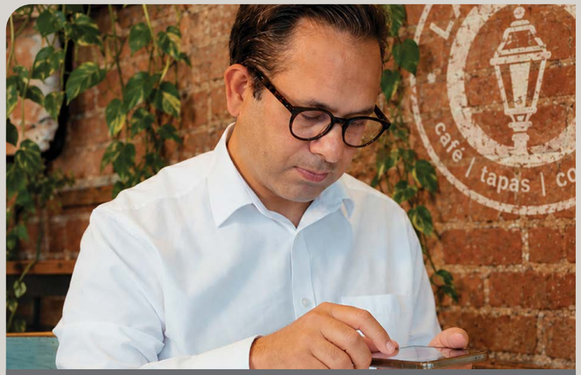
See how JJ compares, line by line

SCAN ME

TRY NOW



Paul - Oddfellows Arms | Mellor



Erdal - La Farola | Islington



Umit - The Full English | Hackney

MIX MORE SAVE MORE

Pay less when you order more.
We pass the savings on to you.

See how our customers benefit from automatic savings with Mix More Save More.

Spend less time on suppliers, and more time on your business. Watch now to find out more.

SCAN ME



Dark Kitchen Benefits from Mix More Save More



Rodeo Burger loves Mix More Save More

1,700+ Mix More Save More

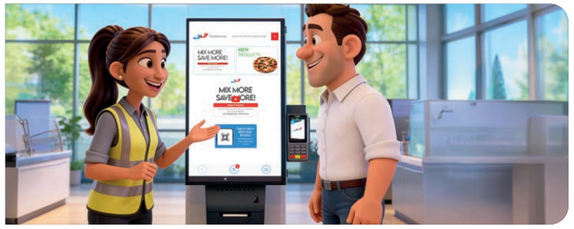
Mix any from our range of 1,700+ products. Just add a minimum number of items for an automatic discount at checkout

WAYS TO ORDER

WEBSITE OR APP



BRANCH KIOSK



BY PHONE



FACE TO FACE AT BRANCH



COLLECTION SERVICE 7 DAYS A WEEK



DELIVERY SERVICE



WAYS TO PAY

Pay by Bank



ZERO FEES FOR PAY BY BANK OR PERSONAL CARDS



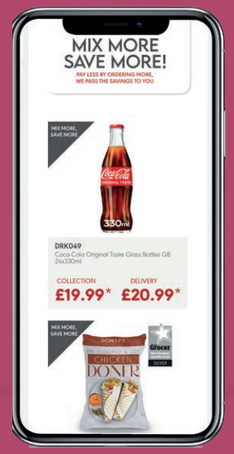
COMMERCIAL CARD
CHARGES APPLY

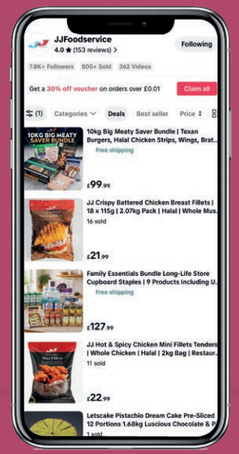
Stay Connected with JJ Foodservice

However you prefer to hear from us, we'll keep you up to date with the latest products, offers and industry insights.
From our weekly email promotions and printed leaflets to social media and TikTok, there are more ways than ever to connect with JJ Foodservice.
Follow us on TikTok for product highlights, live shopping events, exclusive deals and behind-the-scenes content.
When you open your free account, you can choose the marketing communications you'd like to receive and update your preferences at any time.

Weekly Offers via Email

Get the latest promotions sent to your inbox





Social Media

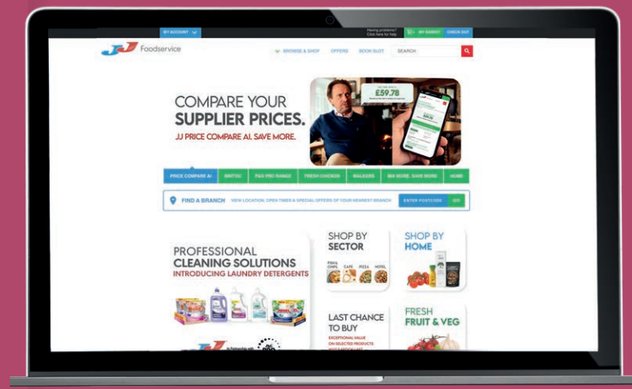
Get daily updates on X, Facebook, Instagram, TikTok, YouTube and more



Scan to follow us

Sign Up To Receive Special Offers

Get even better deals when you pay online.



Open Your Account Today:
jjfoodservice.com/register

JJ Foodservice

In Partnership with

P&G PRO COMMERCIAL SOLUTIONS

JJ is now an official partner of P&G Professional. We're pleased to offer a trusted range of cleaning and hygiene solutions for restaurants, cafés, hotels, pubs, caterers and other foodservice businesses across the UK.

SCAN ME

ARIEL PRO · Flash PRO · FAIRY PRO · 2in1 Bold PROFESSIONAL FORMULA · Lenor PRO · febreze Professional · DEEPIO THE GREASE BUSTER PRO · Milton · VIAKAL

Fish & Chips Specialists

We're passionate about supporting the fish and chip sector. By sourcing fish directly from vessels, we maintain full traceability and help ensure a reliable, sustainable supply chain, giving you confidence in both quality and provenance.

- ✓ Fresh and frozen fish and seafood available
- ✓ Line-caught, IQF and frozen-at-sea options
- ✓ Bespoke fish and chip shop packaging
- ✓ MSC-certified products available across our network
- ✓ Great Taste Award-winning seafood, recognised by judges as 'Simply Delicious'

Whether you're looking for quality, consistency or value, our range is designed to help fish and chip shops serve the very best to their customers.

JJ SEAFOOD

CERTIFIED SUSTAINABLE SEAFOOD MSC www.msc.org

Seafood with this mark comes from an MSC certified sustainable fishery. www.msc.org

MSC-C-56023







SCAN FOR **FISH & SEAFOOD** FULL RANGE

Meat & Poultry

From succulent British ribeye steaks to Welsh lamb neck fillets and roasting joints, our fresh meat selection has it all.

Our fresh chicken comes in a range of sizes and cuts. Our quality is something we're proud of, and we know you'll love it, too.

Our frozen meat and poultry deliver exceptional quality, delicious flavour and unbeatable value, giving busy kitchens the convenience and consistency they need to serve great food every time.

- ✓ Premium quality
- ✓ Sustainably sourced
- ✓ Local suppliers
- ✓ Perfect for pubs and restaurant menus
- ✓ Smaller pack sizes also available
- ✓ Cooked & marinated



SCAN FOR **MEAT** FULL RANGE



SCAN FOR **POULTRY** FULL RANGE

Discover a World of Asian Flavours

Explore a world of flavours with our extensive range of ingredients for Asian cuisines.

We partner with authentic Asian brands like Nittaya, Mae Ploy, Chang Beer, Singha, Lee Kum Kee, Kikkoman, Sun Hee, Prao Hom, Aroy-D, and Chaokoh Coconut Milk.

Our exclusive brand, Thai Majestic, features Hom Mali Jasmine and Glutinous rice.

Treat your customers to our magnificent tiger prawns, succulent seafood and tender cuts of beef, lamb and chicken. We have everything you need under one roof and can support every kind of Asian restaurant or caterer.

SCAN FOR **WORLD FOOD ASIA** FULL RANGE





Our Award-Winning Own Brands

Almost 40% of our sales come from own-brand products, from our famous Extra Crunchy Gourmet fries to fresh poultry, lamb, bakery products, nuts, bottled water and more.

With almost 40 years of foodservice experience, we work closely with trusted suppliers to develop products that deliver exceptional quality, consistency and value. Every product is carefully selected and designed to meet the needs of busy foodservice operators.
Our commitment to quality has also been recognised with Great Taste Awards, including accolades for products in our seafood, sushi rice and Tabaki Olive Oil ranges.

Judged by industry experts, Great Taste is the UK's most trusted food and drink accreditation, recognising products that are truly outstanding in flavour and quality.

Scan the QR code to see our full own brands range



DON175



DON176



OIL146



FIS565



RIC110



DES447

Biodegradable Packaging

Our responsibility as a leading national foodservice provider is to help protect the environment. In order to support your business in a sustainable way, we offer a wide selection of recyclable and biodegradable packaging options – more than 75% of our packaging range is biodegradable. Our range includes everything from robust pizza boxes to compostable coffee cups, whatever your business, we have packaging to suit your needs

- ✓ Recyclable
- ✓ Compostable
- ✓ Biodegradable
- ✓ Microwavable
- ✓ Affordable

Scan the QR code













Who We Supply

From independent cafés and takeaways to restaurants, pubs, hotels, schools, care homes and major catering groups, JJ Foodservice supports thousands of businesses across the UK.

We understand that every operation is different. That's why we offer a wide range of products, pack sizes and services designed to suit businesses of all shapes and sizes.

To make shopping even easier, we regularly share product recommendations based on different cuisines and sectors through our website, emails, brochures and digital channels, helping you discover ingredients that are relevant to you.

- ✓ Restaurants & Casual Dining
- ✓ Takeaways
- ✓ Cafés, delis and sandwich bars
- ✓ Mobile caterers
- ✓ Garden centres
- ✓ Hotels, pubs and bars
- ✓ Contract caterers
- ✓ Public sector
- ✓ Global Export
- ✓ Independent convenience retailers
- ✓ Schools & Higher Education







Schools & Local Authorities

We supply schools, universities and local authorities across the UK with nutritious products to meet a wide range of dietary requirements.

Our contract catering customers include Leeds City Council, Kirklees Council, Bury Council, Bolton and Bradford. Through the NEPO framework, we also serve eight further local authorities: Stockton-on-Tees, South Tyneside, Gateshead, Durham, Darlington, Hartlepool, Middlesbrough and Redcar & Cleveland.

Our reach extends through additional frameworks with PAL, YPO, Dukefield Foodservice for independent academies and NUS.

Our capabilities include:

- ✓ Food for Life accredited standards.
- ✓ Soil Association certified.
- ✓ Cypad and Civica Saffron integration for automated ordering and back-office functions.
- ✓ EDI-enabled systems to improve order accuracy
- ✓ Vegan, halal, gluten-free and other special-diet products.
- ✓ Currently supplying over 1,630 schools and over 40 universities.

Visit our Schools & Higher Education page



Our Commitment to a Better Future

At JJ Foodservice, we're committed to making a positive impact on the environment, our communities and the wider foodservice industry.

Renewable Energy
We're investing in renewable energy across our operations to help reduce our environmental impact and support a more sustainable future.

Technology for Sustainability
We're modernising our systems and investing in innovative technologies that help improve efficiency, reduce waste and support our long-term sustainability goals.

Supporting Local Communities
We encourage colleagues across the business to get involved in community projects and charitable initiatives, helping to support local causes and make a positive difference.

Responsible Growth
As a family business, we believe success should be measured not only by what we achieve, but by how we achieve it. That's why we're focused on building a business that delivers value for customers while supporting people, communities and the environment.







What Makes Us Sustainable

Fuel Efficiency
With our state-of-the-art, multi-temperature fleet, we can deliver fresh, frozen, chilled, and ambient products in one delivery, helping to reduce mileage and CO_2 emissions. The most fuel-efficient routes are created using routing software and telematics.

Electric Warehouse Vehicles
We have replaced gas-powered counterbalance trucks and powered pallet trucks with electric alternatives, helping to reduce our environmental impact.
Our investment in electric warehouse vehicles was reported to save approximately 200 tonnes of CO_2 emissions annually, supporting our commitment to more sustainable and efficient operations.

Food Waste
We work with FareShare to redistribute suitable surplus food to local charities and communities, helping to reduce food waste and support those in need.

Visit our JJ Planet Plan

- BIODEGRADABLE PACKAGING
- TELEMATICS
- VEGAN AND VEGETARIAN OPTIONS
- SOLAR PANEL ENERGY
- PAPERLESS WAREHOUSES
- ROUTE OPTIMISATION SYSTEMS
- HEALTHIER CATERING OPTIONS



Accreditations

JJ Foodservice maintains internationally recognised ISO management system certifications covering Quality (ISO 9001), Environmental Management (ISO 14001), Occupational Health & Safety (ISO 45001), and Energy Management (ISO 50001).

bsi. ISO 9001 Quality Management
FS598041

bsi. ISO 14001 Environmental Management
EMS598042

bsi. ISO 45001 Occupational Health and Safety Management
OHS548260

bsi. ISO 50001 Energy Managem
ENMS633790

CERTIFIED SUSTAINABLE SEAFOOD MSC www.msc.org
MSC-C-56023

Seafood with this mark comes from an MSC certified sustainable fishery. www.msc.org

STS food safety CERTIFIED FOOD SUPPLIER

Don't just take our word for it...

Our commitment to quality, innovation and customer service has earned more than 40 industry awards over the years.
Recent achievements include:

National Wholesaler of the Year
The Grocer Gold Awards 2026

Food and Drink Wholesaler of the Year
The Caterer Supplier Awards 2026

Great Taste Awards 2026
Recognising the exceptional quality of our award-winning king prawns, Tabaki olive oil and Rice Majestic sushi rice.

Chef's Own Brand Awards 2026
Celebrating excellence in own-brand product development

These accolades reflect our ongoing focus on delivering exceptional value, award-winning products and industry-leading service to foodservice businesses and homes



Foodservice

JJFOODSERVICE

EST 1988



G
The Grocer Gold Awards
2026
WINNER
National Wholesaler of the Year

great taste®
2026

PROUD SPONSORS OF
THE CATEYS
2026

SHOP NOW: JJFOODSERVICE.COM

01992 701 701